

GCAA 2010 Sponsorship Program

The GCAA would like to announce its

2010 Sponsorship Program

Participation in this program is an ideal way to distinguish your company as a sustaining member of the Greater Charlotte Apartment Association. Participation levels & their corresponding benefits are detailed below:

SILVER (\$700)

Membership Directory Listing: sponsoring companies' names are printed on each divider tab in the GCAA's Annual *Membership Directory & Buyers' Guide*

Apartment Times Listing: Each of six annual issues of the GCAA's *Apartment Times* magazine includes a listing of sponsors (by level)

Name Badges: specially engraved firm/employee name badges to wear at GCAA events to indicate your status as a sponsor

Job Listing Service: FREE unlimited use of GCAA's online classified advertising service for the entire year

For more information or to secure your sponsorship for 2010, contact Irene Gammon at the GCAA: 704-334-9511 x23 or irene@greatercaa.org. Thank You!

GOLD (\$1400)

All Silver Sponsor Benefits, PLUS:

Sponsor Board: a prominent listing of Gold & Platinum Sponsors displayed at GCAA events & office

PowerPoint Feature: an on-screen presentation of your firm's logo & key information that is displayed at every GCAA dinner meeting

Apartment Times Ad Space/Article: a half-page in the *Apartment Times* magazine for either your supplied ad or a feature article about your company

Seminar Sponsorship: an opportunity to address & provide promotional materials to attendees at one of the GCAA's educational seminars. All seminar promotions will include the sponsor's name.

PLATINUM (\$2200)

All Silver and Gold Sponsor Benefits, PLUS:

Dinner Meeting or Event Sponsorship: sponsorship of a major GCAA event (Dinner Meeting, Bus Tour, Forecast Breakfast, etc.), including microphone time during the program and the opportunity to distribute marketing/promotional materials to attendees. All preliminary marketing for the event will include sponsor's name.

Apartment Times Ad Space/Article: feature article or ad space is increased to a FULL page

Web Site Display: all Platinum Sponsors' company names are featured (with direct links to their own sites) on line at www.greatercaa.org

(Limited Availability)