



Take GCAA to new heights; join a committee today!

Serving on one of the Greater Charlotte Apartment Association's seven **Committees** is one way to connect with our growing organization and ever-changing industry.

As a Committee Member, you'll meet colleagues while participating in important Association business and decision-making. Make it a point to get involved this year.

Just check the group(s) below which interest you, and we will contact you with more details. Thanks!

- MEMBERSHIP COMMITTEE:** This group performs the important tasks of obtaining quality new members and retaining existing members. Committee members develop materials and strategies for member recruiting, orientation, and retention, including the organization of membership drives within budget constraints.
- PROGRAMS COMMITTEE:** This committee researches and schedules quality programs for the monthly General Membership meetings. Its goal is to secure a range of informative, engaging speakers and to present subjects that will appeal to the diverse membership. The group also schedules seminars of industry-related topics for the membership; supplementary to the NAAEI designation courses.
- GOVERNMENT AFFAIRS COMMITTEE:** This group monitors legislation and code issues affecting the multifamily industry at the local, state, and national levels. Participating members represent the apartment industry before Charlotte City Council, Mecklenburg County Commission, and governmental staff.
- OPERATIONS COMMITTEE:** This committee's members play key roles in planning and executing the GCAA's annual New Construction Bus Tour. They also collect/analyze data to produce the Association's bi-annual Salary Survey.
- PUBLIC RELATIONS COMMITTEE:** This committee's goal is to strengthen the rapport between multifamily industry professionals (GCAA Members, specifically) and the local public. Its members work to emphasize the positive aspects of apartment renting as well as to promote inter-Association camaraderie.
- EDUCATION ADVISORY COUNCIL:** The EAC plans the NAA Designation Programs, such as NALP, CAM, CAPS, CAS and CAMT. Its members provide guidance in the areas of policy; member and community outreach; faculty development and improvement; program evaluation; curriculum design/marketing recommendations; & student participation. *Participation is limited to volunteer GCAA instructors.*
- PRODUCTS & SERVICES COUNCIL:** The PSC strives to strengthen the relationships between Vendor and Owner-Operator members. Members help organize the annual Trade Show as well as charitable events such as golf tournaments, talent shows, sports outings, and volunteer days. This council is open to all associates, yet is limited to 28 members. Currently there is a waiting list to participate on the PSC.

Please fax this completed sheet to the GCAA at 704-333-4221 or mail to 2101 Rexford Rd., Ste. 330-E, Charlotte NC 28211. You'll be notified of the meeting schedule via e-mail or telephone.

Name _____ Company Name _____

Company Address _____

Phone _____ Email _____